



JR Digital Marketing
Services Pvt. Ltd



CASE STUDY 2021

Presenting you the one of our client Chaat Sansaar Social Media Marketing Case Study with insights into how their campaign worked and how similar effects can be shown for your business.

Being on all the social media platforms is not necessary, however, it is important to be successful if you exist in one.

OVERVIEW

It is our great pleasure to report that our client's social media profile has seen a noticeable increase in engagement with our content from July 2022 to October 2022. We have helped them gain a strong and solid position among their target audience, and grew their audience base with **Moment Marketing and Influencer Marketing**. Additionally, we have also managed to **increase awareness of the client's brand amongst targeted audiences**. We took things one step further and expanded the marketing with **professional product photography**, which went really well! This study is intended to provide you with detailed information on what we have done, how we differ from other businesses, and how we may help you enhance your customer relationships. Our team strongly believes that the customer should always be at the forefront of any business decision, which is why we tailor all of our services to meet their specific needs. If you have any questions or would like to learn more about what we can do for you, please do not hesitate to contact us.



These days, people want to learn before they buy, be educated instead of pitched.

CHALLENGE

- Visitors migration from competitors
- In essence, We needed to actualize a more cohesive and multi-layered social media marketing strategy. This strategy would better educate and engage with the public about Social Media Marketing, Paid ads etc.
- Making the client understand the dynamics of social media marketing
- Building up a new page as the old page was not responsive



BENEFITS

Implementing a target-oriented social media marketing strategy will greatly increase your brand recognition, as this will help you be engaged with a broad audience.

Our social media marketing experts can assist you with your campaign. Hire us and let our social media marketing agency boost your brand visibility and integrity!

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In today's digital environment, brands are more than just their products. The most memorable businesses are those who have mastered the art of social media engagement with their target market. For you, we have selected the top social media marketing techniques.



SOLUTION

01

Created social media pages

Through the use of numerous current trends and interestingly unique postings, we marketed the brand on social media platforms. The brand was able to boost its fan base tremendously as a result.

02

Online Sales generation

Generated good leads using the proper keywords from various platforms. Our Facebook advertisements have increased awareness of this restaurant's offerings and increased the number of leads we've generated. Facebook advertising are incredibly effective and can help your business grow rapidly.

03

Audience Retention

created compelling offers to increase customer retention. Since they needed people to notice their work, be aware of who they were, where they were, and what they had to offer that set them apart from the competition.

RESULT/ ACHIEVEMENT

20%

Achievement in Sales generating

90%

Positive reaction from client

95%

Success rate in engagement and awareness